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# Conner Brook's 60<sup>TH</sup> ANNIVERSARY INTRODUCTION



 $\mathcal{I}_{\kappa}$  2016 The City of Corner Brook celebrated its 60th Anniversary as an incorporated municipality. The Celebrations were a tribute to our past and will help shape the direction for our City's growth in the future. These celebrations were a catalyst to boosting the tourism industry of our city and province, instilling a sense of community pride in our residents and raising the visibility of our City at the national and international level.

The Story of Corner Brook

The idea of Amalgamation of the four townships and the company administered Townsite was first considered in the 1940's but it was not until 1950 that serious thought was given to pursuing the idea. A report was commissioned by the Humber Municipal Association, known as the Goldenberg Report by H. Carl Goldenberg, and was released on April 22, 1950. This report surveyed many of the problems facing the greater Corner Brook area including: the inadequate water and sewer services, centralization of firefighting services and increased municipal planning. In the mid-1950's another report called the Plunkett Report was issued and

suggested amalgamation of the Corner Brook West, Corner Brook East and Townsite, leaving out Curling stating its physical separation from the other areas.

Curling lobbied to be included in the amalgamation process and eventually was successful. The various towns of the Humber Municipal Association began to advocate the report's ideas and received support from the provincial government.

A plebiscite was set for February 14 and 15, 1955 for the citizens of Curling, Corner Brook West, Corner Brook East and Townsite to vote for or against amalgamation. Sixty-five percent voted in favor. On April 27, 1955 the provincial government passed an act incorporating the City of Corner Brook. In August of that year elections for the first council for the City of Corner Brook were held. The new council was seated on January 1, 1956 and with this came an end to the four separate towns and the beginnings of the City of Corner Brook.

Sixty years ago - on January 1, 1956 the first council of the newly formed City of Corner Brook assumed office.

" Thank you to all the individuals, groups and organizations who supported and contributed to our yearlong celebration."

Our celebrations were remarkable, a direct reflection of the extraordinary people who have, and continue to give, their time and energy creating and sustaining a vibrant, healthy, safe and caring community for residents and visitors."

~ Mary ann Marphy-60th Anniversary Chair

## C few EVENT HIGHLIGHTS:

*May 2015* Planning for the 60th Anniversary Celebrations commenced.

#### October 2015

**National Senior's Day:** October 1, 2015 National Senior's Day and 60th Anniversary Celebrations promotion.

#### November 2015

**Slogan Contest:** 60th Anniversary Slogan Contest Launched to all Grade 6 Students in the City of Corner Brook.

#### December 2015

**Legacy Grants Program:** was announced for community-based projects.

**60th Anniversary Website:** Launch of the 60th Anniversary Website **www.cornerbrook60.com** 

**New Year's Eve:** The first major event to take place for the City of Corner Brook's 60th Anniversary Celebration was the New Year's Eve skating party, fire works, and live music at the Civic Centre Studio.

It was an exciting event for the City of Corner Brook and was a enormous success. We estimated 1,300 citizens took in the festivities and we received positive feedback from residents and through social media.

#### January 2016

#### Legacy Grant winners: were announced

The 60th Anniversary Slogan Contest winner was announced and class pizza party was held. Winner: Immaculate Heart of Mary School.

Slogan – ROOTED IN THE PAST, BRANCHING INTO TOMORROW.

## City of Corner Brock's 60<sup>TH</sup> ANNIVERSARY CHRONOLOGY OF EVENTS

#### February 2016

**Winter Carnival:** The 60th anniversary group took part in the Winter Carnival to create awareness and promote the 60th Anniversary events.

#### March 2016

**Battle of the Badges:** As part of the City of Corner Brook's 60th Anniversary and the Royal Newfoundland Constabulary's 30th Anniversary, we launched the Battle of the Badges charity hockey game in aid of the Special Olympics and Muscular Dystrophy Canada. This event raised \$3,800.

**Special Olympics Canada Winter Games:** The 2016 Special Olympics Canada Winter Games were held. This event showcased our City, to the world – not to mention our community spirit – while highlighting other enticing activities, experiences and attractions available right here in Corner Brook.

#### May 2016

**60th Municipal Awareness Day:** As part of the 60th Anniversary, we extended an invitation to all past employees and retirees of the City of Corner Brook to join us in celebrating Municipal Awareness Day. This was an opportunity to recognize the contributions of all our employees over the past 60 years. ACE Awards: The City of Corner Brook is host to the ACE awards each May. This year in recognition of the 60th Anniversary, there was a display of signs recognizing people and businesses over the past 60 years.

#### June 2016

**Mayor's Round Table:** The Corner Brook Museum and Archives in partnership with the City of Corner Brook held a Mayor's Roundtable Discussion for former Mayors and Councillors.

Trail of the Caribou: We had a theatre showing of the CBC film which tells the story of the Newfoundland Regiment through a documentary.

#### July 2016

**Corner Brook Week:** Corner Brook Day turned into Corner Brook Week. The celebrations commenced on Sunday July 17, 2016 and finished on Saturday July 23, 2016.

- Day 1 Corner Brook Has Talent
- Day 2 Community Public Council Meeting at the Royal Canadian Legion
- Day 3 Movie in the Park
- Day 4 Short's Long Day & Corner Brook Ghost Walk

- Day 5 10th Anniversary Kick off to Sounds of Summer
  - Long Term Care Garden Party
- Day 6 Diversity Day
- Day 7 Corner Brook Day

ADDITIONAL 60TH ANNIVERSARY EVENTS:

#### September 2016

Community Public Council Meeting at the Historical Train Site Bartlett`s Point Park Opening National Seniors Day Screening of the Tragically Hip Final Concert on Civic Square

#### October 2016

60th Art Exhibition Rotary Arts Centre Past present and future music Rotary Arts Centre Community Public Council Meeting at the Bay of Island Yacht Club

**West Street Celebration:** Festival of music, history, poetry, historical movies, slide presentations, and food.

**Thank You Reception:** in support of the 60th Anniversary Celebrations a reception was held for supporters and we invited Trent McClellan as a guest.

#### November 2016

Community Public Council Meeting at Corner Brook High School.

2 day screening of the Trail of the Caribou for Local Schools.

#### December 2016

60th Anniversary Legacy Christmas Tree unveiling Closing Event: Family Skate at the Civic Centre.



## MESSAGE FROM COMMITTEE CHAIR

Mary ann Murphy

When we began to plan for the 60th celebration in 2015, we received a great deal of input and ideas from City Council, residents, the business community, and a variety of groups. We incorporated many of the ideas into vision of our 60th celebration. True to our history, we planned a celebration that included all four communities that came together 60 years ago to form Corner Brook.

I was humbled and honored to serve as Chair of the 60th Anniversary Committee. Thank you for allowing the committee to plan the City's Celebrations for the Community. The first event to the final event was successful by all accounts.

The task of planning and executing our activities could not have been accomplished without the hard work of fellow committee members and community groups, all of whom spent countless hours in meetings and strategy sessions. Please accept my heartfelt gratitude to each of you for your diligent and steadfast work.

We feel we have achieved the main objectives that we set out to accomplish at the beginning of this anniversary. Some of our goals included:

- CELEBRATE THE HISTORY OF OUR CITY - achieved this through a variety of year-long events.
- ADVANCE CULTURE IN THE COMMUNITY - achieved through festivals, Diversity day; National Seniors day; legacy grant events.
- CREATE A SOCIAL/CULTURAL IMPACT OR LEGACY IN THE COMMUNITY - achieved through art exhibitions; Bartlett's Point Park opening; Legacy Christmas Tree; and hosting Council meeting at the four communities; new signage to celebrate Service Groups, Sports, Environment, Art & Culture, Build Heritage and Business.



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• CULTURAL SUSTAINABILITY – achieved through West Street Celebration; Diversity Day, the Special Olympics Canada Winter Games, and art exhibitions.

- STIMULATE TOURISM AND ECONOMIC ACTIVITY - achieved through inviting the world to our year-long events; sharing our cultural and hosting a West Street Festival for thousands of cruise ship passengers.
- INVOLVE COMMUNITY MEMBERS, BUSINESSES AND GROUPS IN OUR CELEBRATIONS – achieved through providing funding to the community to host events and celebrations throughout the year.
- PROMOTE THE INCREDIBLE COMMUNITY OF CORNER BROOK – we achieved that through media coverage, and inviting the world to our 80 +celebrations.
- EXPAND THE CELEBRATION OF CORNER BROOK DAY TO CORNER BROOK WEEK - We planned seven days of successful events.

I would like to thank our Anniversary sponsors and supporters for their generosity in helping to make this year a memorable one. Also, a special thanks to all of our members, businesses, and volunteers who participated in this special year's celebrations. Finally, a heartfelt thank you to the 60th Anniversary Committee. It was hardworking, enthusiastic, dedicated forwarding thinking and most of all, a positive minded and fun group to work with.



# EVENT HIGHLIGHTS

# Seriors CELEBRATION



## Mational SENIOR'S DAY



TNL - Theatre Newfoundland & Labrador Stage West Rotary Arts Centre Corner Brook Museum





Immaculate Heart of Mary School

# Winners of the SLOGAN CONTEST

# Event HIGHLIGHTS

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# New Year's Eve HIGHLIGHTS











#### SCHEDULE OF EVENTS

#### SCHEDULE OF EVENTS

8:00 p.m. to 10:00 p.m.

9:00 p.m. 9:30 p.m. MIDNIGHT

# olemans

#### ACTIVITY

Skating Face Painting Bouncy Castle Coloring Contest

Greetings/Remarks Dave McHugh & Band Fireworks

#### LOCATION

All activities: Civic Centre Studio 1 Canada Games Place Corner Brook, NL

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# Battle of the BADGES



# Special Olympics CANADA WINTER GAMES









Sponsored by Kruger



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#### Zachary Coombs

 Kendra Wheeler

Gabriel Bannister





Sabella Bannister



#### Bailey Jordan-Neil



Kyleigh Brisson

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Council Meetings









# MOVIE in the PARK



Theatre



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and Pamela Gi





Short's Long Day



Corner Brook Ghost Walk

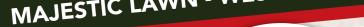






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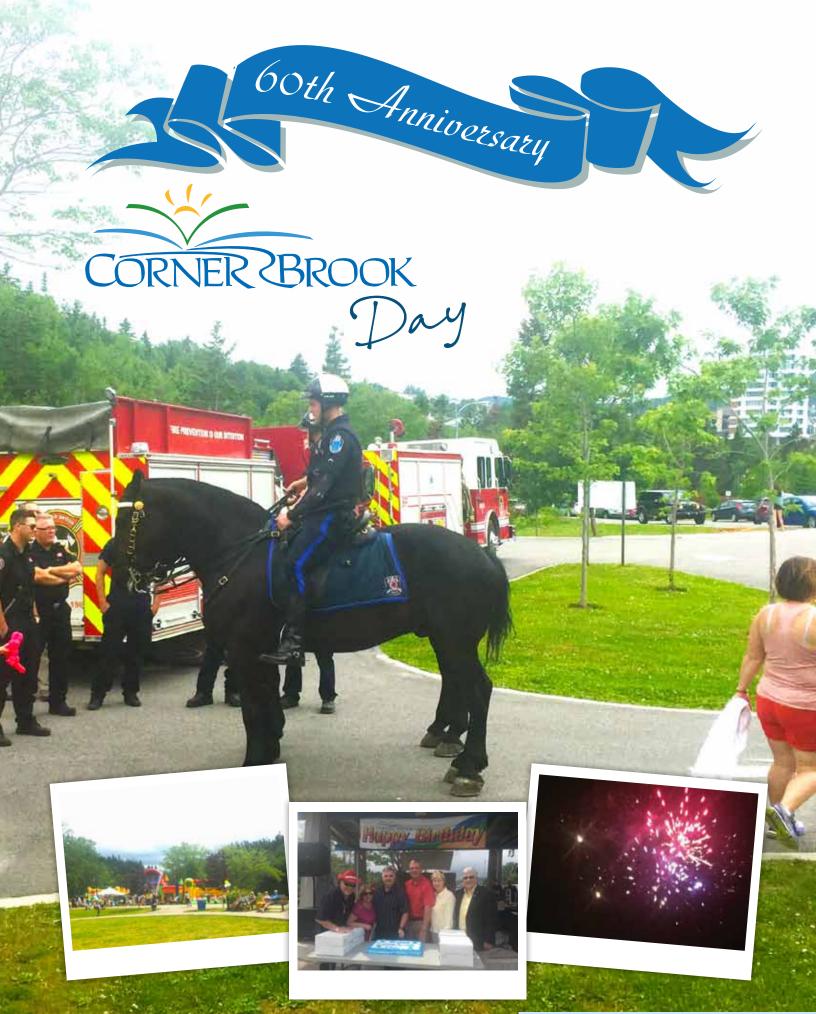
## WEBSITE

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# West Street CELEBRATION SCHEDULE

#### READINGS - AL PITTMAN MEMORIAL SITE

(Western Star Lawn) • 10:30-11:00 AM Al Pittman

#### MUSIC

- 11:10-11:40 AM Cleve Best on Majestic Lawn
- Noon-3:00 PM Live Music & Moose Stew at Corner Brook Legion
- 11:50 AM-12:30 PM Dick Nolan at City Hall Square

#### ALL DAY EVENTS

#### CORNER BROOK MUSEUM

Slide Presentation

• 9:00 AM-5:00 PM Corner Brook's History

#### MOVIE

Corner Brook Museum and Archives

- 12:30 PM Trail of the Caribou
- 1:30 PM Trail of the Caribou

#### CORNER BROOK PUBLIC LIBRARY

• Events all day

#### **ART, MUSIC, FOOD**

United Church

- 8:30 AM-8:00 PM Art Show
- 1:30 -4:00 PM Rug Hookers
- 2:00 -5:30 PM Scones and Jam sale

#### ARTS

Vragically Hip

OUTOOR CONCE

 Rotary Arts Centre 60th Anniversary Art Show - Guided tours & Local crafts on sale 9 am - 3 pm

# 60th Anniversary LEGACY CHRISTMAS TREE





277 A. C.

Legacy Grant

The Corner Brook City Council and the 60th Anniversary Committee developed a grant program to help commemorate the City of Corner Brook's 60th Anniversary.



#### **2016 GRANT RECIPIENTS WERE:**

#### THEATRE NEWFOUNDLAND LABRADOR (TNL):

TNL Planned a re-creation of the Westsiders stories and offered free performances from July 19 to August 13, 2016. Performances were offered to the residents of the long term care homes, and seniors homes. Public performances were shown at the Museum, Legion, Library and Community Youth Network, and other community locations.

#### **STAGE WEST THEATRE:**

Stage West created a Creepy Corner Brook Haunted Hike in July and August 2016. The walk was about 90 minutes in length, and consisted of local stories.

#### **ROTARY ARTS:**

The Rotary Arts planned a Corner Brook Visual Arts Contest. Additionally, they hosted a 60th Anniversary Art Exhibition.

#### **CORNER BROOK MUSEUM:**

The Corner Brook Museum and Archives Society hosted Movies in the Park. They also worked collaboratively to plan a Mayor's Round Table. Former Mayors and past and current Council were invited to provide a recount of their term of office; issues of the day.

### Committee

#### The 60th Anniversary Committee - City of Corner Brook staff consists of:

- Councillor Mary Ann Murphy Chair of the 60th Anniversary Committee
- Charles Pender Mayor
- Melissa Wiklund City Manager
- Marina Redmond City Clerk
- Nicole McKinnon 60th Anniversary Coordinator
- Bonita Decaire Information Officer
- Jessica Parsons Recreation Supervisor
- Robin Wight Recreation Supervisor
- George French Archivist, Corner Brook Museum and Archives

Corner Brook Anniversary was not possible without the help of each member of the Committee. The committee worked together as a team to successfully plan and implement the year long 60th celebration.

Platinum Sponsors

















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Silver Sponsors









## Sponsorship

The 60th Anniversary Committee would like to gratefully thank and acknowledge this following organizations: the City of Corner Brook over \$100,000 in kind (materials, space, planning, staff, costs), and Total Community Donations and In-Kind Support \$33,487

- Coleman's
- Triware Technologies
- Kruger
- Brooke Construction
- Pepsi (Browning Harvey)
- Subway
- BOIR
- CBC Radio
- CFCB Radio
- The Western Star

- HM Audio & Music
- Rogers TV
- Fillatre's Funeral Home
- Senior's Wellness Committee

