

# **REQUEST FOR PROPOSAL**

## **ADVERTISING RIGHTS FOR MILL WHISTLER STREET TRAIN**

The City of Corner Brook is seeking detailed proposals from experienced and interested candidates for granting exclusive advertising rights for 3 (three) years from the day of award of contract, for the Mill Whistler Street Train.

The objective of this Request for Proposal is to provide the City of Corner Brook with qualified proponents capable of creating advertisements in compliance with regulations, procuring advertisements and finalizing contracts, designs and copywriting (Where necessary); printing according to specifications and standards required by advertisers and placing the advertisements; and disposing old advertisements at end of contract.

Copies of the Request for Proposal can be obtained from the Community, Engineering, Development & Planning Department, Engineering Division by emailing [mroberts@cornerbrook.com](mailto:mroberts@cornerbrook.com) or by calling 709 637-1540.

Sealed submissions clearly marked “**RFP – Advertising Rights for Street Train**” will be received up to: **12:00 Noon Local Time, Monday, 28 June, 2021**. Proposals received after this time will not be considered. The proposals must be in a sealed envelope clearly marked “**RFP – Advertising Rights for Street Train**” and delivered to:

**Tourism Coordinator  
City of Corner Brook  
5 Park Street  
Corner Brook, NL, A2H 6E1**

All proposals are subject to the terms and conditions of the Request for Proposal, the accompanying Terms of Reference, Scope of Work, and all other contract provisions or data that is incorporated. The lowest or any proposal not necessarily accepted.

