

CITY OF CORNER BROOK

FAÇADE APPEAL COMPREHENSIVE ENHANCEMENT (FACE) PROGRAM 2023

GUIDELINES FOR BLADE SIGNS

1. Blade Sign grant is available exclusively for the businesses in the Downtown area of Corner Brook
2. The City will pay 100% of costs (including HST) of purchase and installation of Blade Signs up to a maximum fixed limit (see point #5 below).
3. To be eligible for reimbursement, the Blade Signs must be procured only from the City-approved vendor. The business applicant need not make any payment to the vendor (subject to point #6 below) as the City will settle the accounts directly with the vendor.
4. The approved vendor for design, manufacture and installation of Blade Signs:

SPEEDPRO SIGNS (Speedpro)

318 O'Connell Drive

Corner Brook, NL A2H 6V9

Phone: (709) 634-7446

Fax: (709) 634-7447

Email: cornerbrook@speedpro.com

5. The City will pay up to a maximum of \$546.25 (including HST) for a Blade Sign. The limit has been set after considerable research and discussions and is considered sufficient to cover all costs for design, manufacture and installation of a standard Blade Sign. The amount includes 30 design expenses for 30 minutes.
6. Charges that exceed the above maximum limits due to additional design requirement (over 30 minutes) or material/services at the specific request of the business applicant, the business applicant will pay the additional amount (including the HST component) directly to Speedpro. The City will not bear these costs.

Process of Application

7. The City has devised a simple application process. Please follow the following simple steps in sequence:
 - a. Submit the Blade Sign application in the prescribed form to the City.
 - b. The City will review the application.
 - c. If approved, you will be advised to contact Speedpro with the approval letter to design, manufacture and install of Blade Sign.
 - d. Speedpro will not charge you if the costs are within the defined limits. For any additional costs, please pay Speedpro directly.
 - e. Speedpro will complete installation within a defined time-frame.
8. If the subject business or any other business owned by the owner(s) of the applicant business - be it as sole proprietor(s), partner(s) or director(s) - have any taxes or any other amount due to the City or have any outstanding disputes or litigation with the City in relation to the subject business or property or other businesses in Corner Brook, the application will be considered ineligible.
9. Suppression of material information will make the application ineligible and liable for other actions, as deemed necessary.
