

## **BLADE SIGN PROGRAM GUIDELINES**

1. Blade Sign grant is available exclusively for the businesses in the Downtown area of Corner Brook
2. The City will pay 100% of costs (including HST) of purchase and installation of Blade Signs up to a maximum fixed limit (see point #5 below).
3. To be eligible for reimbursement, the Blade Signs must be procured only from the City-approved vendor. The business applicant need not make any payment to the vendor (subject to point #6 below) as the City will settle the accounts directly with the vendor.
4. The approved vendor for design, manufacture and installation of Blade Signs:

### **SPEEDPRO SIGNS (Speedpro)**

318 O'Connell Drive  
Corner Brook, NL A2H 6V9  
Phone: (709) 634-7446  
Fax: (709) 634-7447  
Email: [cornerbrook@speedpro.com](mailto:cornerbrook@speedpro.com)

5. The City will pay up to a maximum of \$546.25 (including HST) for a Blade Sign. Experience has shown that the limit is adequate to cover all costs for design, manufacture and installation of a standard Blade Sign. The amount includes design expenses for 30 minutes.
6. Charges that exceed the above maximum limits due to additional design requirement (over 30 minutes) or material/services at the specific request of the business applicant, the business applicant will pay the additional amount (including the HST component) directly to Speedpro. Such designs must be pre-approved by the City to ensure they meet the applicable standards.

## **Process of Application**

7. Please follow the following simple steps in sequence:
  - a. Submit the Blade Sign application in the prescribed form to the City.
  - b. The City will review the application.
  - c. If approved, you will be advised to contact Speedpro with the approval letter to design, manufacture and install of Blade Sign.
  - d. Speedpro will not charge you if the costs are within the defined limits. For any additional costs, please pay Speedpro directly.
  - e. Speedpro will complete installation within a defined time-frame.

## **A. COMMON CONDITIONS FOR BOTH PROGRAMS**

1. If the subject Property/Business, or any other Property/Business within the City of Corner Brook is/are owned by the owner(s) of the applicant business - be it as sole proprietor(s), partner(s) or director(s) - have any taxes or any other amount due to the City or have any outstanding disputes or litigation with the City in relation to the subject property/business or other properties/businesses in Corner Brook, the application will be considered ineligible.
9. Suppression of material information will make the application ineligible and liable for other actions, as deemed necessary.

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