



CAREER OPPORTUNITY

Position Title:	Digital Communications & Marketing Coordinator
Competition Number:	2026-35
Department:	City Clerk's Office
Employee Group:	Full Time/Temporary
Salary:	\$16.35/hr
Closing:	This position will remain open until filled

Reporting to the City Clerk, the Digital Communications & Marketing Coordinator manages the City's digital presence, branding, and creative content. The role produces digital assets, maintains the City's website and social media channels, and supports marketing and promotional initiatives across all departments and supports overall communication and community engagement.

The successful candidate will manage the day-to-day content of the City's website and Social Media platforms, developing digital content including graphics, videos, photographs and promotional materials. The Digital Communications & Marketing Coordinator will ensure consistent application of the City's brand and graphic standards, support marketing campaigns for programs, events, and various City initiatives. The incumbent will design digital and print materials including posters, ads, infographics and presentations.

The Digital Communications & Marketing Coordinator will attend City events, council appearances and other City sponsored events to provide logistical support, take photographs and share on City platforms including social media to promote City initiatives.

The City of Corner Brook is committed to supporting applicants with disabilities throughout the recruitment process. Accommodations are available upon request by contacting Human Resources at hr@cornerbrook.com.

Please forward résumés, **giving complete details of qualifications**, to: Human Resources Office, City of Corner Brook, P.O. Box 1080, Corner Brook, NL, A2H 6E1; E-mail careers@cornerbrook.com

The City of Corner Brook thanks all applicants for their interest; however, only those selected for an interview will be contacted.